



Community  
Southwark

# Make Your Mark Champion Recruitment – Frequently Asked Questions (FAQ)

## Introduction

Community Southwark provides free monitoring and evaluation support through our Make Your Mark (MYM) Programme. Monitoring and evaluation can help with fundraising, troubleshooting issues and communicating your organisation's purpose and value to the public. [Click here](#) to apply.

As a MYM Champion, you will participate in five workshops covering topics like theory of change, building an outcomes framework and data collection tools. There are also peer networking sessions, technical masterclasses and 1:1 support.



This document will hopefully answer any questions you may have regarding the programme and the application to join. If you have additional questions, please contact [jeremy@communitysouthwark.org](mailto:jeremy@communitysouthwark.org).

## FAQs

### General Questions

#### 1. Do I have to be a member of Community Southwark to participate?

Yes, your organisation must be a member or a pending member of Community Southwark to apply to become a MYM participant. To become a member your organisation must be not-for-profit and are either based in Southwark or serve the Southwark community. Please visit this link and sign-up: <https://communitysouthwark.org/about-us/membership/become-a-member/>. Once you have submitted a membership request, you may apply to the MYM programme.

## 2. Do I need to know anything about monitoring and evaluation to be selected as a champion?

No! This programme is aimed at organisations who either have no or little monitoring, evaluation and impact reporting processes in place currently. However, if you do have some experience with monitoring and evaluation, we still welcome your application.

## 3. When will the programme begin and end?

The first workshop will take place in early October and the final workshop will be at the beginning of December 2023 (see table below). Please note, exact dates are to be agreed with successful applicants, depending on when most are available – these are a guide only.

Session	Week commencing
Workshop 1: theory of change	02 October 2023
Workshop 2: building an outcomes framework	16 October 2023
Networking session	23 October 2023
Workshop 3: funding - build a case for support	06 November 2023
Workshop 4: data collection tools (led by Superhighways)	20 November 2023
Workshop 5: networking / demonstrating your impact (led by Superhighways)	04 December 2023

## 4. Is the Make Your Mark Programme free to organisations?

Yes! The Make your Mark Programme is free to participating organisations. If you do not get selected for the programme or choose not to apply, we have additional free monitoring and evaluation support available. Please contact [jeremy@communitysouthwark.org](mailto:jeremy@communitysouthwark.org) or [CLICK HERE](#) to book an 1:1 session.

## 5. Who funds this programme?

City Bridge Trust funds the Make Your Mark Programme – this funding cycle began in January 2023 and will conclude in December 2025.

## 6. Will there be another cohort?

Yes! There will be another cohort starting in early 2024 and Community Southwark will start recruiting in December 2023.

## Programme Offer Questions

### 7. Will trainings and other events be hosted in-person?

We plan to host three of the five workshops over Zoom and the other two in-person. Other sessions, e.g. networking events and 1:1 sessions, are to be discussed and confirmed with participants closer to the time.



## 8. What topics are covered in the MYM workshops?

There are five workshops in MYM and they cover:

- Theory of change/ introduction of terms
- Building an outcomes framework
- Funding – build a case for support
- Data collection tools
- Reporting impact

If there are other topics that you'd like to cover that do not fall into these categories, we can explore them in 1:1 sessions.

## 9. Will we be able to network with other organisations?

Yes! Networking is one of the main tenets of MYM. We will host networking sessions as well as workshops, in which there will be opportunities to get to know other groups.

## 10. Will the programme look at different types of outcomes frameworks and data collection tools?

Yes, we will briefly look at a few different types of frameworks for things like wellness and soft skills in the workshops. However, if you would like to talk through a specific framework, assessment, or data collection tool, that is something we can do in our 1:1 time.

## 11. Will this programme include best practice for funding applications or funding reports?

Yes, we will cover best practice for funding applications in the third workshop, which will have you build a case for support; and we will cover reporting in our last workshop on analysing and reporting impact.

Further funding support can be found through Community Southwark's [free support, resources, and training](#).

## Application and Selection Process Questions

### 12. I've applied to this programme previously; can I apply again?

If you have applied for last cohort but were not selected, you may apply again. However, there is no guarantee you will be selected.

If you applied for the last cohort and were successful and attended, you cannot apply for a successive cohort.

If you applied for the last cohort, were successful but then did not attend, you can apply but will need to provide details as to why you did not attend the previous cohort. However, there is no guarantee you will be selected.

### **13. I've been selected as a MYM participant before, can I apply again?**

Yes, you may apply again, we will want to have a conversation around why you're applying again, and we do not guarantee selection, but we do welcome all applications.

### **14. How competitive is the selection process?**

We are aiming to recruit approximately 10 champions for the cohort and will give priority to those organisations that have either little or no monitoring and evaluation currently in place. If we receive a large number of applications, we will consider creating additional spots to try and accommodate.

### **15. I've applied, when will I hear if I've been selected?**

Thanks for applying! We are aiming to notify selected applicants by mid-September.

### **16. If I haven't been selected can I reapply for next cohort?**

Yes, depending on the reason as to why you were not selected, you may decide not to reapply, but we welcome all applications.

### **17. I don't know how to answer a question on the application, what should I do?**

If you do not know how to answer a question on the application, please email [jeremy@communitysouthwark.org](mailto:jeremy@communitysouthwark.org) with your question or issue. Additionally, you can answer the question to the best of your ability and then make a note in the text box for the question 'Please let us know if you have any additional comments or questions.'