

**Talent Works call for community groups: Develop a brand new website for free with London College of Communication and Wix**

Community Southwark is working in partnership with London College of Communication (LCC) to recruit ten community groups to take part in next year's Talent Works programme, which supports local organisations with their communications and website needs.

**About Talent Works:**

Talent Works is a flagship LCC programme that connects local charities, social enterprises and community groups with talented LCC students, who can support them with their communications needs. Over five years, 170 students have supported 97 organisations in South London designing websites, social media campaigns, branding, photographs, and marketing materials.

**This year, Talent Works will support organisations to create or update their websites. By working with LCC students, organisations will get the opportunity to develop engaging, professional websites, that help amplify their message and impact, promote their work, and reach the right people.**

Talent Works is a fantastic opportunity for Southwark organisations to collaborate with talented LCC students and create professional websites; and for students to get paid work experience supporting organisations making a difference in the community.

**What you'll get:**

At the end of the project, you will receive:

- A professionally-designed, new or updated website featuring 1-2 main pages, that reflects your organisation's brand, mission, and goals
- 100% discount on a Wix 3-year Combo Premium Plan

**What will it cost:**

- Participation for community groups is completely free

**About Wix:**

In 2023, LCC is delighted to be partnering with [Wix](#) to deliver Talent Works. A leading website development platform, Wix supports millions of business owners and individuals across the world to get online with a personalised, professional web presence. Nurturing and supporting young talent is at the heart of Wix's brand, and students taking part in Talent Works will have the opportunity to learn from the Wix team, and develop their skills and knowledge in web design.

Community groups taking part in Talent Works will also work with the Wix team experts to understand the fundamentals of website design and management, and will learn how to develop personalised website briefs for students.

### **Criteria:**

Community groups/organisations must:

- Have a core social or environmental purpose/mission
- Have been active for at least two years
- Ideally have some existing branding and content (e.g. a name, logo, colour palette; photos, videos, text)
- Either have no website OR a website in need of revamping\*

\* If you have an existing website that is not hosted by Wix, you do not need to change the URL or where it was originally purchased from, but you must be willing to point your URL to the new site built on Wix.

### **Time commitment:**

The Talent Works programme will be run in mid-late March 2023. Community groups/organisations must commit to the following:

- **1 x half-day onboarding workshop, February 2023:** Learn more about the programme, receive a workshop on website development fundamentals, and begin developing a brief for students to respond to.
- **“Staying-in-touch” with Wix to refine your brief, Feb-March 2023:** Communicating with Wix via email, and possibly short 1:1 online meetings or calls to refine your brief
- **4 x 1 hour meetings with students between 20-31 March 2023 (in-person or online):** Student teams will be working on developing your new website over an intensive period between 20-31 March. During this time, you will need to be available for 4 x hour-long check-ins to provide feedback and research support.
- **1 x celebratory showcase, 31 March 2023:** All community groups will be invited to attend a celebratory showcase event on the last day of the project, showcasing and celebrating the final web designs.

### **About LCC:**

[London College of Communication](#), University of the Arts London, is a pioneering world leader in creative communications education with more than 4,600 students who are the future generation of the design, media and screen industries. We use the diversity of our skills, voices and experiences to work closely with local communities and our partners to transform the world around us.