

Info Session

UK Community Groups

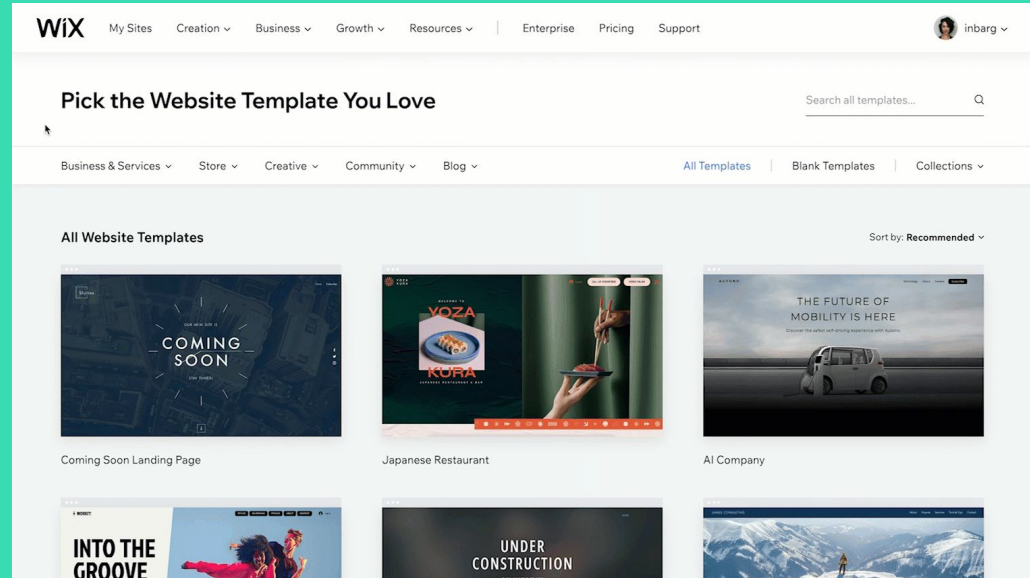
We Are Wix playground



Why Wix?



Meet The Wix Visual Content Team



So... What is a good website?

It catches our eyes

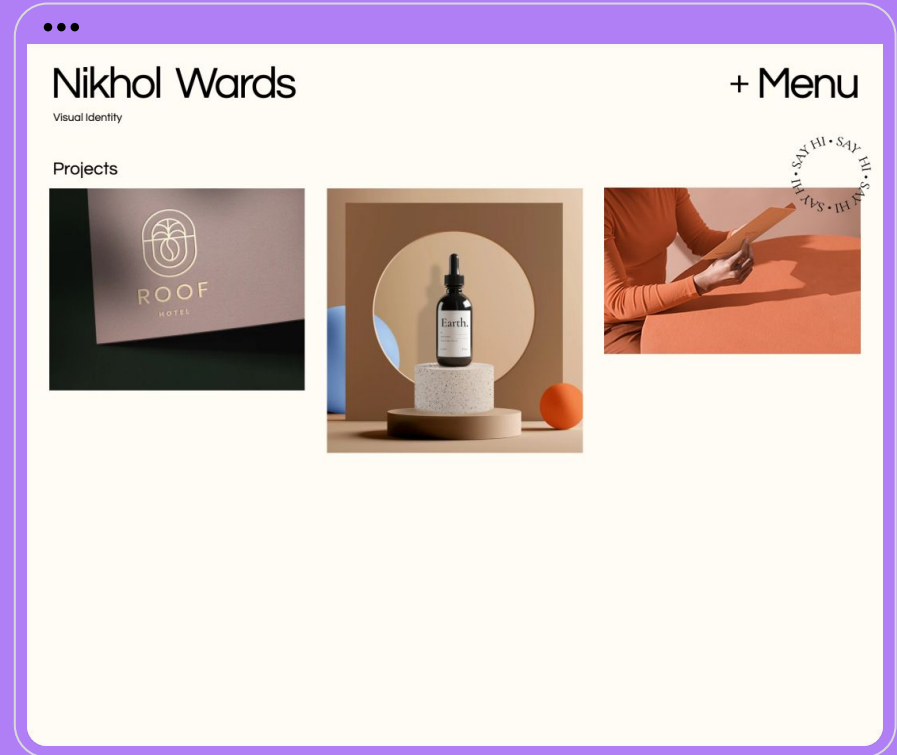
It tells a story

It makes you do
something

**It's a
combination
between
content, visual,
and design**



**It's a
combination
between
content, visual,
and design**



It's a
combination
between
content, visual,
and design


•••

Nikhol Wards

Visual Identity

+ Menu

Projects



Roof Hotel
Branding, Signage, Web Design

Earth Skincare
Branding, Packaging, Web Design, Art Direction

Mattia Restaurant
Branding, Art Direction, Web Design

We are a team of branding and visual experts that develops brand identities for companies and entrepreneurs. Our passion is storytelling and design, and we thrive off creating distinct and compelling visual identities that bring brands to life. Take a look at some of our work.

**Let's build an
awesome website
together**



STEP 1

Getting to know you better

Activity

Values

Mission

STEP 2

Defining your goals

Awareness

Donations

Volunteers

STEP 3

Collecting content & design assets

Images

Data

Contributors

And then what?



NEXT STEPS

1. We'll hand over all the material to the Talent Works students
2. They'll present you with 2 design directions
3. You'll select 1 direction the students will turn into a 1-pager website
4. There will be a few touch points along the way for feedback and input

CONGRATULATIONS!

At the end of the program, your new website will be handed over to your organization.

We'll provide an info session on how to maintain and grow your website