Southwark’s Draft Market Position Statement

January 2015
What will we cover?

• What is a Market Position Statement
• Local Context
• Key Stats – population and spend
• Demand and likely future demand
• Market Opportunities
What is a Market Position Statement?

Market Facing Document which provides information on:

• Local, National and Financial Context
• Current Market – children’s and adult’s social care
• Current and future local population and demand for support and care
• What works well
• How we wish to develop the market going forward
Local Context

• Council Plan and Fairer Futures Promises
• Health and Wellbeing Strategy
• Vision Statement – Better Care, Better Quality of Life
• Better Care Fund
• All Age Commissioning Strategy
Council Plan

- Council is committed to making Southwark a fairer place to live, where everyone has the opportunity to fulfil their potential.
Fairer Future Promises

1. Value for Money (keeping council tax low)
2. Free Swimming and Gyms (making it easier to be healthier)
3. Quality Affordable Homes (11,000 new council homes by 2043)
4. More and Better Schools (meet demand and drive up standards)
5. Nurseries and Childcare (investment in children’s centres)
6. A greener borough (green energy, investment in parks, open spaces)
7. Safer Communities (CCTV, security doors, women’s safety charter)
8. Education, employment and training (EET for every school leaver)
9. Revitalised Neighbourhoods
10. Age Friendly Borough
Health and Wellbeing Strategy

• Key partners – health and social care
• Reduce health inequalities and improve health and wellbeing of local population

3 key priorities
• Giving every child and young person the best start in life
• Building healthier and more resilient communities and tackling the root causes of ill health
• Improving the experience and outcomes of care for our most vulnerable residents – enabling them to live more independent lives.
Vision Statement - Better Care, Better Quality of Life

• Based on priorities contained within Health and Wellbeing Strategy
• Vision for Integration of Health and Social Care
• Better Care Fund
Population in Southwark 2014 (GLA)

Total Population: 302,627

- 80% - Aged 18 +
- 20% - Under 18s
- 72% - Aged 18-64
- 7% - Aged 65-84
- 1% - Aged 85+

21,000 Carers in Southwark
2300 Young Carers
Population Prediction – All Ages (GLA)

Total Population up 6.1% to 321,394 by 2020.

Total Population up 12.5% by 2030

Most significant increase within 65+ age group (up almost 45%) by 2030

18-64s will rise less markedly.

Under 18 population will rise and then dip.
Population – Children and Young People 2014 (GLA)

Population is predicted for rise for those within 11-17 age group.

Rise and then dip for those within the 0-10 age groups
Gross Expenditure on Adult Social Care

Gross expenditure on Adult Social Care was approximately £89M over 13/14.

39% of the spend was on services for older people. Just behind LD on 40%
Gross Expenditure on Children’s Social Care 13/14

Gross expenditure on social care
Approximately £62M

85% of spend on Children and Young People in Care.
Predicted Demand for Social Care (Adults 18-64)

Demand for social care is predicted to increase across all client groups within the 18-64 age group over the coming years.

![Graph showing predicted population growth demand of social care (18-64).](image)
Predicted Demand for Social Care Adults (65+)

Demand for social care is predicted to increase for over 65s.

Potential Changes in Demand for Health and Social Care (65 plus)

- People living with Dementia
- People with limiting long term illness whose day-to-day activities are limited a lot
- People unable to manage at least one personal care activity on their own
- People unable to manage at least one domestic task on their own
- People aged 75 plus providing 50+ hours of unpaid care
Financial Context

- Reductions in central government funding
- Significant savings to local social care budgets
What we want for Adults, Children and Families in Southwark

- To be self-resilient and live healthy, independent and fulfilling lives, and to reach their potential.
- To increase health and wellbeing and reduce health inequalities.
- To both benefit from and contribute towards the resources which the local community can offer – local networks and the VCS.
- To be able to access the right care and support, should they need it at the right time.
- To be able to remain safely in their homes for longer.
- To have access to clear information and advice about the services which are available.
- To be able to access care and support which is values driven, of a high quality and delivers personalised outcomes which have been agreed.
- To access care and support which promotes independence, is integrated and person centred.
Market Development

- We will continue to invest in prevention, early intervention, reablement and inclusion provision.
- We anticipate that demand for traditional forms of care will reduce as take up community based provision increases.
- We anticipate that demand for PAs and Micro-enterprises will increase alongside further take up of direct payments.
- We will further develop information and advice.
- We will commission new forms of Integrated Community Services.
- We will commission shared lives schemes – for people with a range of different needs.
Continued….

• We will commission a range of extra care housing – across all groups – closely matched with demand
• We will expand the range of services available to carers, including short breaks and support to young carers.
• We will minimise the need for residents to access care and support outside of the borough and provide opportunities wherever possible for people to return to the borough.
• We will commission an integrated drug and alcohol treatment service.
• We will seek to expand the number of foster placements which are available to children with more complex needs
• We will build upon our approaches to co-production and stakeholder engagement in designing services.
What the Market can expect from us.

- Communicate our commissioning intentions and work collaboratively with stakeholders to design services, develop the market and support innovation, so that services are responsive to changing need.
- Commission services which are values driven
- Be clear about the outcomes which we wish to achieve
- Remove unnecessary barriers to SMEs competing for business.
- Promote Social Value in contracting services
- Make best use of resources and ensure excellent value for money
What we expect from the market

• Work collaboratively with the Council and other stakeholders to develop and deliver high quality services which are flexible and responsive to changing need.
• Promote values driven cultures from the top down – to benefit customers, stakeholders and the wider community.
• Deliver services which are outcomes focussed and embed the principles of progression and promoting independence into practice.
• Commit to delivering social value and benefit the community as a whole
• Actively engage in Supplier Performance and Relationship Management to deliver efficiencies, continuous improvements and excellent value for money.
More Information

• Contained within the Market Position Statement
• Coming soon!